

A MESSAGE FROM OUR EXECUTIVE DIRECTOR



George Eichorn

We've had a couple of very busy months in the Detroit Sports Broadcasters Association. Our monthly radio show - the DSBA Sports Exchange - has shown tremendous progress.

In July we had the opportunity for a "once in a lifetime" sit down chat with Hall of Fame U-M Football Coach Lloyd Carr. Joining me for the interview in the studios of WDFN The Fan AM 1130 were U-M color commentator Jim Brandstatter and U-M Associate Athletic Director Bruce Madej. It was a great one hour as story after story unfolded from Carr and the two guest

panelists. It was really old-fashioned sports radio programming with no calls but plenty of interesting conversation.

Will Tieman hosted another DSBA Sports Exchange on location in East Lansing in August with special guest Kirk Cousins, the senior MSU starting quarterback and "Poster Boy" for Big Ten athletics following his rousing special at the conference's kickoff event in Chicago. Cousins was joined by MSU Associate Athletic Director John Lewandowski and Tieman. Previous shows in the series have featured DSBA members Drew Sharp, Eli Zaret, Rich Kincaide, Mitch Wigness, Ron Angel and Earle Robinson, along with several special guests and feature segments.

Our "Night at the Races" on August 12th at Hazel Park Raceway couldn't have

happened without the support of members Tom Mazawey and Mike Bozich Hazel Park racing director Ladd Biro and his staff in the Bridge Room. More than 30 DSBA members and guests participated in a fun night of racing. The fourth race of the evening was named in honor of the DSBA. This is the fifth time in my memory that we have been guests of the raceway's management and we're very appreciative!

The 2nd Motorsports Hall of Fame of America Day at DSBA was held August 23rd at the majestic Detroit Yacht Club on Detroit's Belle Isle. More than 60 media, members and guests were hosted by Ron Watson and his FORMIDABLE group sponsors. How cool it was to see racing greats like Bobby Allison, Donnie Allison, Bobby Unser, Ed McCollough and Tom D'Eath, among others. The delicious meal was followed by a lively question-and-answer session. Special thanks to DSBA Past President Rich Kincaide, Vice President Jim Rein, longest-tenured members Leo Martin and Buck Jerzy and Tommy Morris of DetroitCity.TV for being on hand.

Our next few months are also filling fast with special events like the Detroit Red Wings season preview on October 4th, the annual U-M vs. MSU Gridiron Roundtable Oct. 12th and the Broadcasters Night at the Red Wings-Avalanche game on November 8th. Please join us for these and future events. And don't forget our annual Christmas Party has been set for December 16th at noon at Sindbad's...mark your calendar. Our annual nominations for the Tigers-DSBA Rookie of the Year, Kathy Best "Best of the Best Award" and DSBA Nominations of 2012 Officers will also be coming in the next couple months...watch for those ballots in your mail.

- George Eichorn



THE SCOREBOARD

August/September 2011

DETROIT SPORTS BROADCASTERS ASSOCIATION

Wings' Boat Wins at Mackinac



Participants of the Detroit Sports Broadcasters Association's 'Pro Team Challenge' gather for a team photo on July 22nd during the Blue Water Fest in Port Huron. The challenge gathers racing teams to represent the four major Detroit sports teams including the Lions, Pistons, Red Wings, and Tigers for some racing fun. The team who finishes with the best corrected time is the winner of the Frank Lloyd Wright designed Pro Team Challenge trophy and flags.

By Bill Roose

The Red Wings were victorious July 25th. No, not on the ice. The Wings' win came on the high seas when their adopted boat, Sorcery, crossed the finish line first in the second annual Pro Team Challenge Cup, during the 87th sailing of the Bayview Mackinac Race. Sorcery, owned by brothers Larry and Brian Smith, of St. Clair Shores, Michigan, flew the Red Wings' colors during the three-day race that began Saturday in Port Huron, along the southern shores of Lake Huron. The Pro Team Challenge, sponsored by the Detroit Sports Broadcasters Association, included all four major sports teams in Detroit, including the Lions (NFL), Pistons (NBA), and Tigers (MLB). Sorcery, a 34 1/2 foot Tartan, crossed



Kevin Pierce of Grosse Pointe Farms takes a photo with Detroit Tigers mascot Paws, Barbara Cope and Darrell Cope, both of Plymouth, on July 22, 2011 during the Blue Water Fest in Port Huron. The team represented the Detroit Tigers in the Bayview Mackinac race for the Detroit Sports Broadcasters Association 2nd ever 'Pro Team Challenge'. The challenge gathered racing teams to represent the four major Detroit sports teams including the Lions, Pistons, Red Wings, and Tigers for some racing fun.

the finish line in Mackinac Monday at 3:13 a.m. EDT. The Pistons' boat, the Brandilee, finished second at 5:34 a.m., and the Limerick, while flying the Tigers' colors, finished third at 9:15 a.m. The Lions boat, Shillelagh, withdrew from the race.

CALLING ALL STUDENTS

If you are a student or know one who is interested in the sports information field, inquire about the Catholic League Update TV Show Mentoring Program. You can study to be: an announcer or color analyst, highlights program reporter or host, statistician, cameraman, graphics op, audio board op, editor, technician, a web writer/reporter, or web coordinator.

For more information on the CLU Mentoring Program, please email Mentoring@CHSLTV.com

Schedule of Events

Tuesday, October 4, 2011
Red Wings Day at DSBA
 with Sr. VP/GM Ken Holland & other guests
 Site: Hockeytown Cafe, Detroit
 Time: 11:45 a.m.
 Lunch: \$13 Buffet
 RSVP: DSBA1@yahoo.com or
 (586) 558-9103
 www.detroitssportsbroadcasters.com

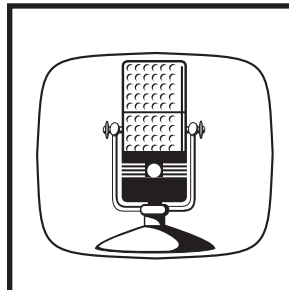
Wednesday, October 12, 2011
U of M vs. MSU Gridiron Roundtable at DSBA
 with Special Guests from both schools
 Site: To Be Announced
 Time: 11:45 a.m.
 Lunch: To Be Announced
 RSVP: DSBA1@yahoo.com or
 (586) 558-9103
 www.detroitssportsbroadcasters.com

Tuesday, November 8, 2011
Red Wings Broadcasters Night at Joe Louis Arena
 Red Wings vs. Avalanche
 Site: Joe Louis Arena
 Time: 5 p.m. Ken Kal & Shannon Hogan
 Talk & 7:35 p.m. Faceoff
 Tickets: \$25 and \$40 (\$5 goes to DSBA Grant Fund)
 Info: Clark Rowekamp (313) 394-7546 or
 Clark.Rowekamp@Hockeytown.com

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MEMBER SPOTLIGHT on Budd Lynch

Frank Joseph James "Budd" Lynch (born August 7, 1917) is the Detroit Red Wings' public address announcer at Joe Louis Arena, a position he has held since 1985. He began his career in 1949 as the team's radio play-by-play announcer. Lynch had been with the Windsor Spitfires when Red Wings' general manager Jack Adams asked him to call the games for his organization. Budd has also worked at WWJ Radio and Television, WJR-AM, CKLW-AM and WXYZ-TV over his long and distinguished broadcasting career.

A native of Windsor, Ontario, Lynch joined the Essex Scottish Regiment of the Canadian Forces during World War II; he lost his right arm during combat.

Returning home from the war, he joined the Red Wings, with the team winning the Stanley Cup during his first season. In fact, Detroit won the Stanley Cup four times during his first five years with the club. He attempted a retirement in 1975, but was brought back to the team by Alex Delvecchio as the Director of Publicity. A second retirement attempt in 1982 failed when Marian Ilitch asked Lynch to stay on at his current position of public address announcer.

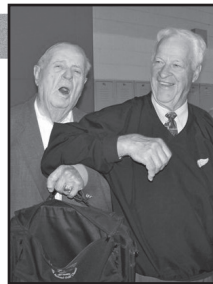
His style as public address announcer is "simply relaying information to the crowd, not to act as a cheerleader." He often regards Gordie Howe as the greatest player he has ever seen.

Budd Lynch was inducted into the Hockey Hall of Fame in 1985 as a "media

honoree" and winner of the Foster Hewitt Memorial Award. In 1994, Budd was inducted into the Michigan Sports Hall of Fame. In 2005, Lynch was the recipient of the Ty Tyson Award for Excellence in Sports Broadcasting, awarded by the Detroit Sports Broadcasters Association. Lynch is a two-time past president of the DSBA and an honorary lifetime member. He remains the Detroit Red Wings PA Announcer, however starting in Fall 2008, he was joined on the PA at Joe Louis Arena by John Fossen.

He resides in Wyandotte, Michigan and annually chairs a golf outing down-river.

On November 5, 2009, Lynch was honored at Joe Louis Arena for the 60th anniversary of his first play-by-play television broadcast of a Red Wings game. After the ceremony, the Red Wings prevailed 2-1 over the San Jose Sharks in a shootout, and fans received Budd Lynch Bobbleheads to celebrate the occasion. One of the state's most colorful radio and television personalities, Budd wrote a book, "My Life, From Normandy to Hockeytown," which is still on sale at Joe Louis Arena and bookstores across Detroit and Michigan.



Budd Lynch & Gordie Howe

DSBA MEMBERS ON THE GO

- **Frank Beckmann**, DSBA Active Member and WJR-AM talk show host, recently held his successful "WJR & Frank Beckmann present the Meritor Golf Classic Michigan Golf Tournament" charity event to benefit the March of Dimes, at Indianwood Golf & Country Club. Also, Beckmann recently began his 31st season as play-by-play voice of University of Michigan Football broadcasts as heard on WWJ-AM 950.

- **George Blaha**, DSBA Active Member, recently started his 34th season as play-by-play voice of the Michigan State Football broadcasts as heard on the Spartan Sports Network and WJR-AM 760.

- Jim Brandstatter, DSBA Past President and Active Member, has begun his 32nd season as color commentator for the Detroit Lions as heard on WXYT-FM 97.1. He also started his 32nd season as color commentator for the U-M Wolverines football broadcasts as heard on WWJ-AM. Brandstatter has also started his 32nd season as co-host of the Michigan Football Coaches Show with Brady Hoke as seen on a state-wide network including WWJ-TV.

- **Al Fellhauer**, DSBA Active Member, has started another season as color commentator for the High School Football Game of the Week on WTKA-AM 1050.

- **Buck Jerzy**, DSBA Associate Member, has started another season as statistician for the Notre Dame Football broadcasts as heard on a nationwide network.

- **Rich Kincaide**, DSBA Immediate Past President and Active Member, has begun another season on calling high school football play-by-play for TV-10 in Farmington.

- **Scott Leshner**, DSBA Associate Member and Michigan Sports Hall of Fame chairman, is helping plan the 55th MSHOF Induction Event on September 15th at the Suburban Collection Showplace in Novi. Info: (248) 473-0656 or michigansportshof.org.

- **Tom Leyden**, DSBA Active Member, handled sideline reporting duties for the first time for three Detroit Lions pre-season games recently on WXYZ-TV.

- **Tom Mazawey**, DSBA Active Member, has started his 11th season as host of U-M Football broadcasts as heard on WWJ.

- **Dan Miller**, DSBA Active Member and WJBK-TV sports director, recently began his 7th season as play-by-play voice of the Detroit Lions as heard on WXYT.

- **Terry Moore**, DSBA Active Member, and wife LaDonna welcomed new baby boy, Langston, recently to their family, joining daughter London. Congratulations to the Moores!

- **Mike Murray**, DSBA Associate Member, is assisting in planning the 13th Annual Athletes with Disabilities Hall of Fame Induction Dinner at the Troy Marriott on November 3rd. Info: (248) 829-8353 or info@adn-page.org.

- **Bernie Smilovitz**, DSBA Active Member and WDIV-TV sports director, hosts the annual Bernie Smilovitz Harvest Classic" charity golf event to benefit Gleaners Community Food Bank of Southeastern Michigan on September 12th at Tam O'Shanter Country Club in West Bloomfield. Info: www.berniegolf.org.

- **Will Tieman**, DSBA President and Active Member, recently started his 14th season as host of Michigan State Football broadcasts on the Spartan Sports Network and WJR.

Michigan Sports Hall of Fame Announces 55th Induction Class

The Michigan Sports Hall of Fame (MSHOF) announced the 55th Induction Class at the Detroit Historical Museum as selected by statewide sporting media, MSHOF members, selected sports administrators of university and professional teams and the MSHOF Board of Directors, and ratified by Karl Fava, C.P.A. The inductees are:

- MSU All-American and NFL All-Pro linebacker from Flint Beecher H.S., **Carl Banks**
 - Detroit Mackenzie H.S., Notre Dame, and NFL All-Pro running back, **Jerome Bettis**
 - 1997 National Champion head football coach at the University of Michigan, **Lloyd Carr**
 - U of M softball coach, led team to 2005 NCAA National Championship, **Carole Hutchins**
 - Former Detroit Lions' All-Pro defensive back and NFL Hall of Famer, **Dick LeBeau**
 - Top U.S. distance runner, last American to win the Boston Marathon, **Greg Meyer**
 - Local fast-pitch softball legend and ASA Hall of Famer from Detroit, **John Spring**
 - Former Detroit DePorres' H.S. head football coach, youth sports mentor, **Ron Thompson**
- "On behalf of our members and sustaining partners, the Michigan Sports Hall of Fame is extremely honored to recognize the 55th Induction Class," said

Scott Leshner, MSHOF chairman. "We look forward to the annual induction ceremony in the Fall of 2011 when our newest class will be formally enshrined."

"We are very excited to announce the Michigan Sports Hall of Fame's 55th Induction Event will return to the Suburban Collection Showplace in Novi," said Leshner. "We greatly appreciate the support of our Honorary Co-Chairs' Oakland County Executive L. Brooks Patterson and City of Detroit Mayor Dave Bing, and look forward to a tremendous evening of honoring the inductees in an exciting setting that promises to be the Academy Awards of sports in Michigan."

The MSHOF's 55th Induction Event takes place September 15th and will begin at 5 p.m. with a private VIP reception. Festivities will include a strolling dinner reception beginning at 6 p.m. followed by the induction ceremony. More than 100 current Hall of Famers have been invited to honor this induction class.

"We are thrilled to announce that our event is returning to the Suburban Collection Showplace," said Jim Stark, executive director of the MSHOF. "It's an honor to have the support of L. Brooks Patterson as a home for the Michigan Sports Hall of Fame in Oakland County."

BY THE NUMBERS

Compiled by Rich Eldridge of the DSBA
1st - QB in FBS to produce 2,500 passing yards and 1,500 rushing yards in a single-season.

1st - In the Big Ten for rushing and total offensive yards last season.

2nd - In FBS for total rushing yards last season.

3 - Single-game career high for passing TDs last season in wins over (at) Indiana and Illinois.

3 - Single-game career for rushing TDs high last season in a 41-31 road loss against Penn State.

4th - Looking to be that player to win two Big Ten football MVP honors. No Michigan player has won multiple Big Ten MVP honors.

6th - Place finish in last year's Heisman Trophy race.

7 - School records in passing, total offense, and QB rushing.

8 - Games in which Robinson scored a rushing TD, including scoring a rushing TD in the first six games and five games scoring multiple rushing TDs.

9 - Career 100-yard rushing yard games, including two 200-yard rushing games, which were all last season. Michigan is 5-4 when Robinson produces 100 rushing yards in a single-game.

14 - Games started for the Wolverines (all of last year's games).

16 - Current jersey number while playing under center for the maize and blue.

17th - Michigan player to win Big Ten MVP honors.

18 - Career passing TDs

19 - Career rushing TDs (including 4 rushing TDs in his 2009 freshman season).

25 - Games played while wearing a jersey for the maize and blue.

37 - Career TDs responsible for.

87 - Career-long run, which was against Notre Dame. That was the longest run by any player at Notre Dame Stadium.

130.9 - Rushing yards per game, which put Robinson first in the Big Ten and fourth in the nation.

258 - Single-game career high for rushing yards, which was in a 28-24 road win over Notre Dame last season.

262 - School record for passing yards in a single-half, which took place in the first half of Michigan's home win over Illinois. After the first-half, Robinson sat out because he was suffering from concussion-like symptoms.

269.8 - Single-game career high for pass efficiency rating, which was in a 42-35 road win over Indiana.

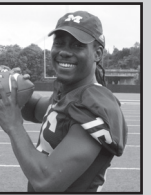
305 - Single-game career high for passing yards, which was in a 67-65 home win over Illinois. That win made Michigan bowl eligible.

328.6 - Total offensive yards per game, which put him second in the country behind Hawaii QB Bryant Moniz.

502 - Single-game high for total offense, which was in a road win over Notre Dame.

1,702 - Rushing yards last season, which is a single-season NCAA FBS and Big Ten Conference record for rushing yards by a QB.

4,272 - Total offensive yards last season, which is a single-season Big Ten record.



Robinson #16

IN MEMORIAM

Tom "Killer" Kowalski
Friend of the DSBA

CORRECTION

We apologize for the misspelling of member Kurt Kosmowski's name in the July issue of "The Scoreboard" newsletter.

TREASURER'S REPORT

Treasurer Bill Wischman reports our DSBA checking account balance is \$14,449.69 on July 31, 2011 and our CD balance is \$6,000.00 plus interest on the same date.

STAFF

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WE GET LETTERS

To Whom It May Concern:

On behalf of The Foundation at Monroe County Community College, I would like to personally thank you for the very generous \$1,490.20 donation to the Humanities Department - Radio Program. Enclosed please find the receipt for your donation. Again, thank you for your generous donation and your support of Monroe County Community College and The Foundation at Monroe County Community College.

Sincerely,

Suzanne M. Wetzel
Executive Director
The Foundation at MCCC

Editor's Note: The DSBA received verbal thank-you's from Novi High School and Henry Ford II High School for DSBA Grant Fund awards.

PROPOSED AMENDMENT TO BYLAWS

ARTICLE VI - ELECTED OFFICERS: The elected officers shall be the President, Vice-President, Secretary, Treasurer and Sergeant at Arms. The officers shall serve for a period of one year. The President may serve succeeding terms not to exceed two consecutive terms in the same office. "If the currently serving President has served two consecutive terms, he may stand for election for additional terms if the Executive Committee approves by majority vote a properly seconded motion to place his or her name on the DSBA officer election ballot. The currently serving President will not be permitted to vote this motion." All other Officers may serve an unlimited number of consecutive terms in the same office. A vacancy in any office during any term shall be filled by ballot at any regular meeting soon after the vacancy occurs, and shall be for the balance of that term.